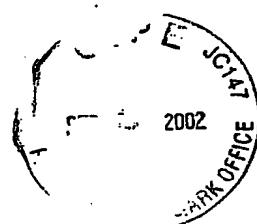


Fig. 1 (PRIOR ART)



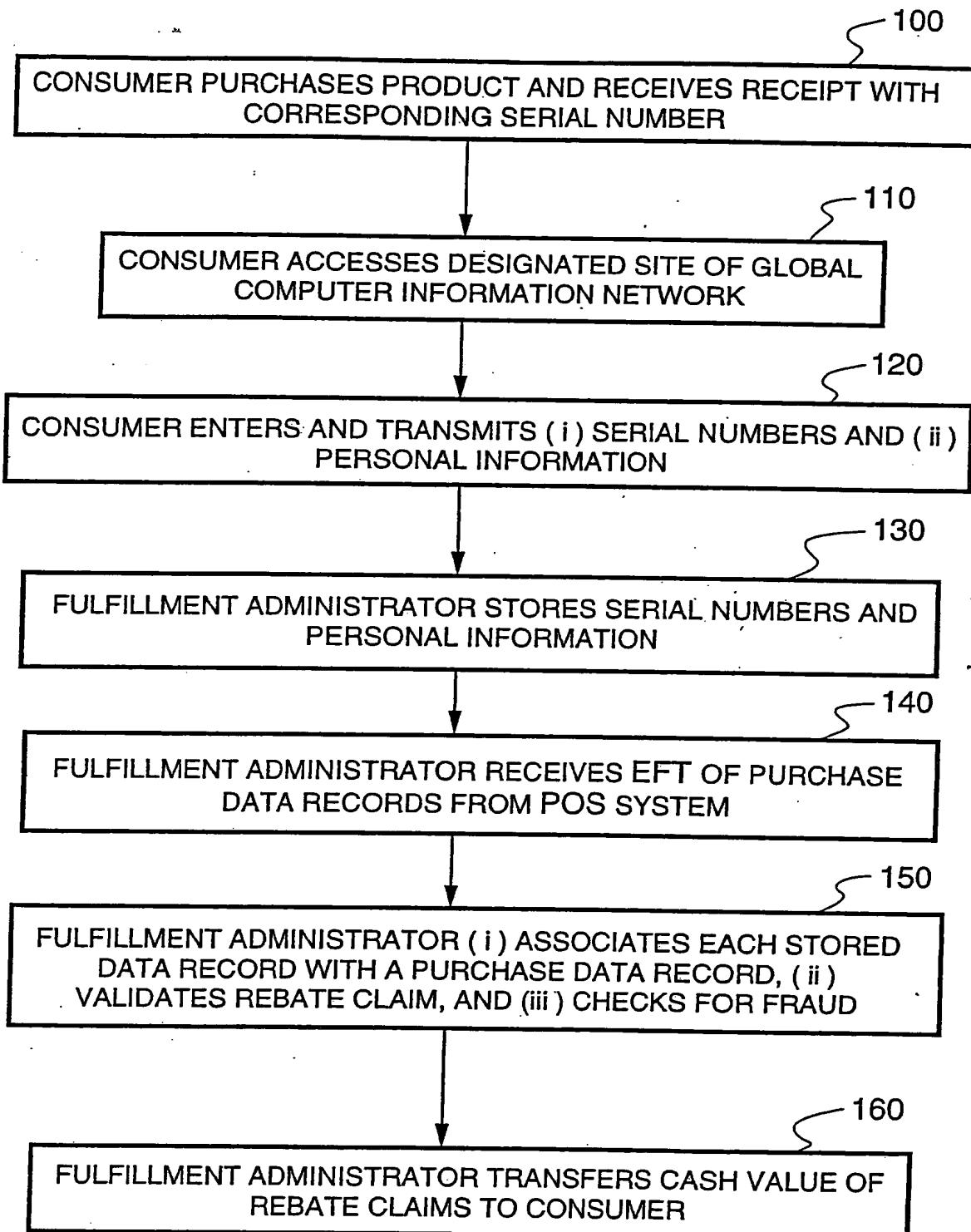


Fig. 2



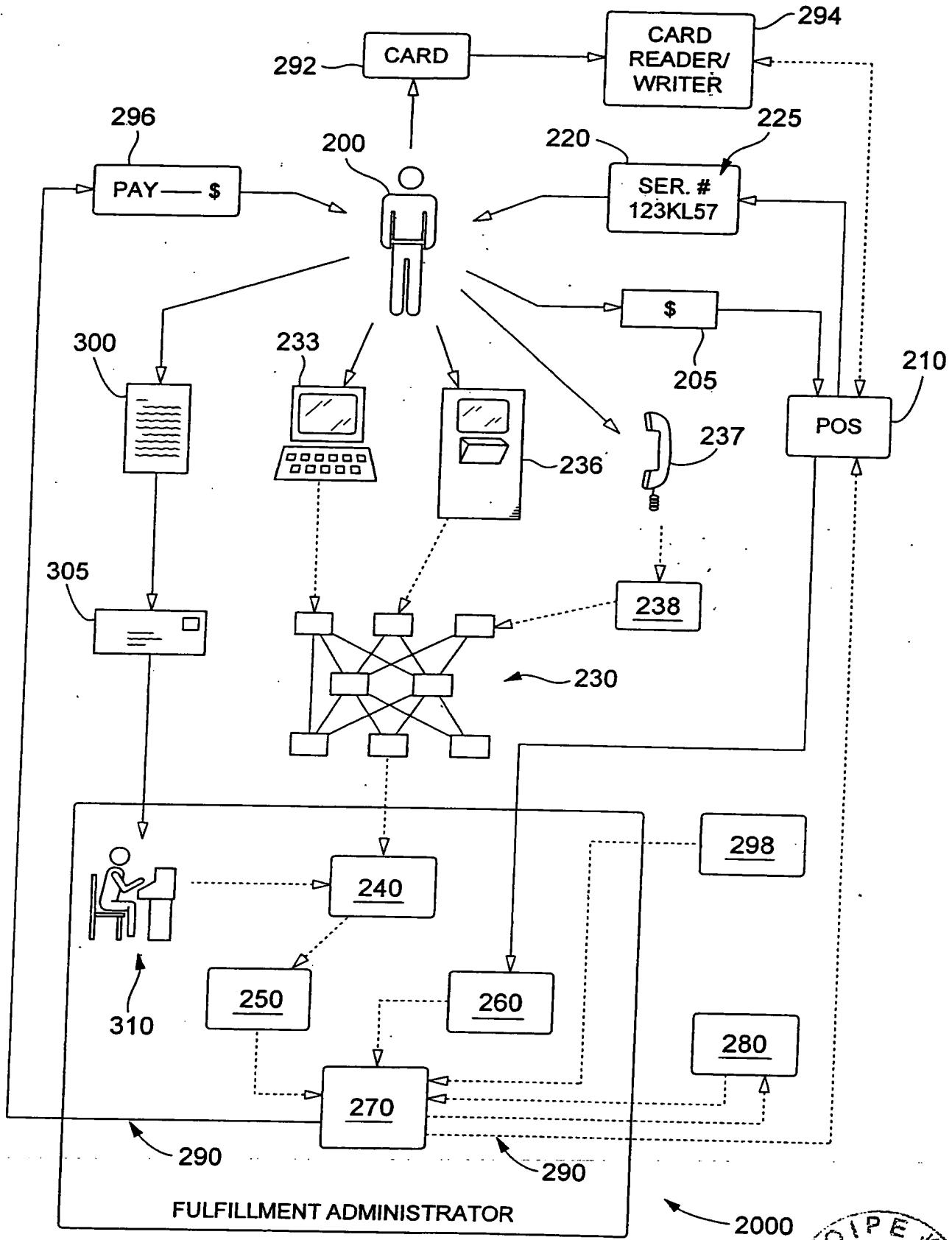


Fig. 3



CONSUMER RECORDS ON PAPER FORM PERSONAL INFORMATION
AND REBATE INFORMATION

CONSUMER MAILED PAPER FORM ALONG WITH TRANSACTION
SERIAL NUMBERS TO FULFILLMENT ADMINISTRATOR

FULFILLMENT ADMINISTRATOR ACCESSES DESIGNATED SITE

FULFILLMENT ADMINISTRATOR ENTERS AND TRANSMITS
DATA TO DESIGNATED SITE

FULFILLMENT ADMINISTRATOR STORES DATA TRANSMITTED
TO DESIGNATED SITE

Fig. 4

POS SYSTEM TRANSMITS TRANSACTION DATA RECORD
TO FULFILLMENT ADMINISTRATOR

FULFILLMENT ADMINISTRATOR ASSOCIATES TRANSACTION DATA
RECORD WITH PRE-EXISTING STORED DATA RECORD

Fig. 5



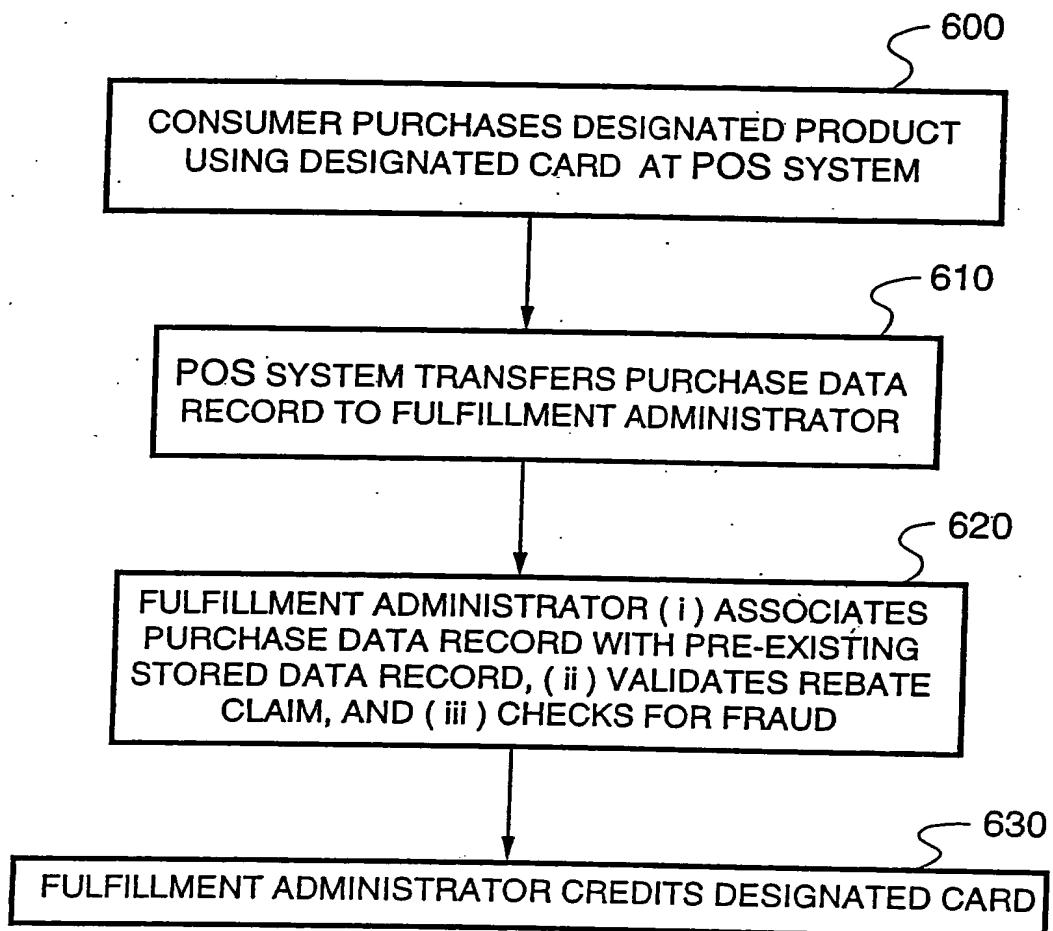


Fig. 6

